

Aligning ECHAMP's mission statement with goals and activities

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What is ECHAMP? ECHAMP, the European Coalition on Homeopathic & Anthroposophic Medicinal Products, is the European association of companies that work closely together to ensure that they can meet the demand from users and prescribers for these products across the EU. It advocates in favour of a suitable regulatory environment for these medicines in the EU.

Mission: To enable our members to meet the demand from users and prescribers across the EU for homeopathic and anthroposophic medicinal products.

Guiding Principles

- ENGAGE with members and focus on common needs
- Deliver constant QUALITY to preserve our credibility and position as the primary contact organisation for the sector
- Ensure COMMITMENT to homeopathic and anthroposophic medicinal products in line with their therapeutic systems
- Develop and implement a clear and focused strategy
- Focus at EU LEVEL and actively support NATIONAL work upon request and under the leadership and co-ordination of a national member
- Serve as a PLATFORM FOR SPECIFIC TOPICS endorsed by interested members
- Evaluate the PROCESS PERFORMANCE and OUTCOME of the association's actions and activities in order to measure the effectiveness of ECHAMP
- Maintain an ORGANISATIONAL STRUCTURE appropriate to work on and deliver our goals

Goals

Help to develop the industry sector and the market (demand for self-medication and prescription medicines).

- Advocate and support standards and requirements, including effectiveness, in line with the tradition and therapeutic systems of homeopathy and anthroposophic medicine as practised in Europe.
- Advocate an appropriate and well-balanced EU regulatory environment that reflects and ensures the specific quality and the high safety of these products.
Support our arguments with data (e.g. scientific and economic) including supporting appropriate research initiatives
- Strengthen ECHAMP as a credible and sustainable health player in order to maximise political impact at EU level.
- Build and sustain a viable, effective, value-driven and collaborative professional association that both, serves the common needs of its members and reflects the broad needs of the sector.