

# Curriculum Vitae

Barbara Sterner – ECHAMP Deputy Board Member

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Nationality  
German

Current role  
Manager Public Affairs & Cooperation in the  
Health Sector

National experience  
Weleda AG (since February 2008)

Membership  
German Association of Public Relations  
(Deutsche Gesellschaft für Public Relations)

Professional education  
2003-2007  
Universität des Saarlandes/Germany: Ph.D.  
thesis about communication in multinational  
companies with focus on Germany, USA and  
France

2000-2001  
Université de Montréal/Canada: Studies of  
political science and communication science

1998-2003  
Universität des Saarlandes/Germany: Master in  
intercultural communication, law and information  
science

